

# Safety & Security Pre-Travel Briefing

Bridgestone Hospitality Program  
Olympic Games Paris 2024



**BRIDGESTONE**  
Solutions for your journey

# Welcome to Paris!



**Bonjour!** Bridgestone is excited to welcome you to the Olympic Games Paris 2024!

Paris is generally a **safe destination for travelers**. However, safety, security, and operational concerns will increase during the Olympics due to the **global exposure** and the **influx of people**.

This **Pre-Travel Briefing** has been prepared by the Bridgestone Corporate Security team. It includes helpful information and best practices designed to help **minimize risk exposure** and keep you **informed, safe, and supported**.

**The safety tips are recommended best practices but not requirements.**

We want your time in Paris to be **memorable** – for all the right reasons. Whether this is your first time in Paris or you are a frequent visitor, we encourage you to **review the content** and **practice the recommended safety and security tips** to the best of your ability.



# Security during the Olympics



**As with all global sporting events, security will be increased to protect visitors, athletes, and venues.**

- **Bridgestone staff will help you navigate the Olympics environment.** Staff members will be present during all planned events to assist attendees with questions and requests.
- Olympics-related security may vary significantly from daily experiences, but know it is for your **safety and security**.
  - Expect to see **military personnel, police, and other security officers** deployed around the city.
  - Various **security zones** will be in place around event venues to restrict access to authorized personnel.

## ***Interacting with security***

At venues, expect screening areas similar to airport security.

**Report all suspicious items and behavior.** Maintain awareness of your surroundings, be observant, and trust your instincts.

**Follow security personnel instructions** and listen to public announcements.

If stopped or questioned, **remain calm and respectful** and obey instructions.

**Bridgestone staff members are there to support you** with any questions or concerns.



### **Personal Safety Responsibility**



Bridgestone is taking steps to ensure an enjoyable experience, but all of us have a role to play in maintaining **personal safety and security**. Continue reading for more best practices and recommendations.

# Moving Around Safely

**Theft and other criminal activity are concerns in all major cities around the world, including Paris.**

- The type of crime most likely to impact travelers in Paris during the Olympic Games is **opportunistic theft**, such as **pickpocketing and purse snatching**.
- Incidents are common in and around tourist areas, hotels, venues, restaurants, airports, and public transportation.
- **Violent crime is less likely to occur**, but incidents do happen, especially after dark.
- Be alert to **confidence scams**, which may involve trickery or intimidation. These include advertising “free” items or services, card games, or requests to sign petitions.



## ***Be Alert to Confidence Scams!***

**Watch for people or situations that may be trying to get your attention.** Throughout Europe, it is common for thieves to distract tourists and steal from them. One common tactic includes the initiation of a handshake to steal a watch off your wrist.



## ***Tips for staying safe***

**Maintain awareness** of your surroundings at all times and trust your instincts. Walk with confidence.

**Avoid phone distractions** while walking.

**Consider leaving expensive jewelry and watches at home** to avoid drawing unwanted attention.

**Stay in well-lit and populated areas.**

**Keep important documents and ID in a money bag.** Move larger bags in front of you in crowded spaces.

**Secure valuables and keep them hidden.** Leave unneeded items at home or in the hotel safe.

**Use a credit card** whenever possible. Carry cash in low denominations and small amounts.

**It is best practice to travel with at least one other person**, especially at night. If not possible, tell someone where you are going and keep your mobile phone accessible.

**Do not engage** with street vendors or performers.

# Protests and Demonstrations



## Protests, strikes, and demonstrations are very common throughout Paris.

- It is possible you may witness some form of protest activity during your time in Paris.
- Protests can **range in size** from a small group to thousands of people. They can be **pre-planned or spontaneous**.
- **Most demonstrations remain peaceful**, with the primary concern being transportation disruptions.
- However, while most are peaceful, **it remains best practice to avoid protests and demonstrations**. Situations may escalate quickly and potentially create personal safety risks.



### *Tips if you encounter a protest*

**The Bridgestone team will be monitoring for significant protests that may disrupt the program. If you are out enjoying free time and encounter a crowd:**

**Move away from the area.** Protests are not spectator events. Do not stay to observe, photograph, or record the activity.

**Do not engage in the situation.** Do not attempt to join the protest and do not speak with any media.

**Stay calm, neutral, and respectful** if confronted or questioned.

**Seek secure shelter** if the situation escalates and you are unable to leave the area. Remain in the shelter until the situation calms.

# In the Event of an Incident

**Bridgestone is committed to providing an enjoyable and safe experience, but we know not all safety or security incidents can be prevented.**

**In the event of an incident or emergency situation:**

## 1. Get to a safe location

Go to the group meet-up point or another safe location away from the situation.

## 2. Contact local emergency services for assistance

All emergencies: Dial 112

## 3. Notify Bridgestone

Once it is safe to do so, report all safety and security incidents to your Bridgestone staff or the Security Operations Center.



## ***What to do if something goes wrong***

If targeted in a petty crime, **remain calm** and comply. Your safety is more important than your valuables.

Do everything you can to **de-escalate and move away** from the situation. Take action to defend yourself only if you believe your life is in danger.

**Move away from commotion.** If you hear commotion or other concerning sounds, identify where it is coming from and move calmly in the opposite direction.

If an incident happens while with a Bridgestone group, **go to the established group meet-up point**.

**Seek secure shelter** if you are not with the group or are unable to access the meet-up point. Remain in the shelter until the situation resolves.

**Follow security personnel instructions** and listen to public announcements.

# More Tips to Keep You Safe



**Whether you are at the airport, hotel, an event, a meal, or out exploring Paris, here are a few more tips to keep you safe and your belongings secure.**

**Make copies of your important documents.** Leave one copy with a trusted individual at home and keep the second set with you at all times in a small money bag.

**Carry your national ID with you at all times**, including a photocopy or picture of your passport and an original government-issued photo ID.

**Plan ahead.** Expect large crowds, long wait times, and travel disruptions. This includes road traffic, on public transportation, and at the airport.

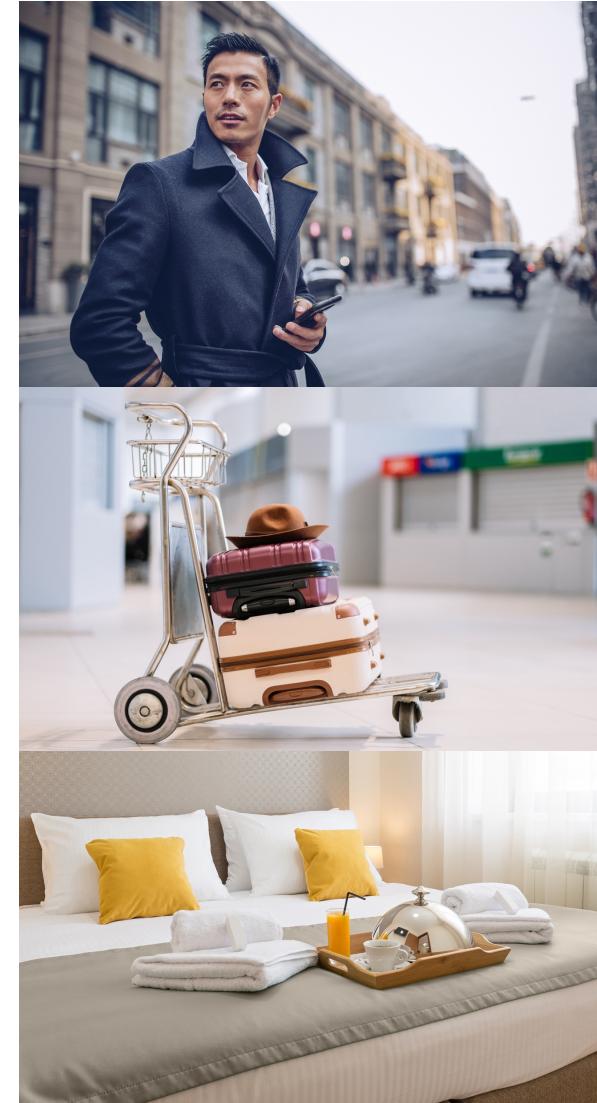
**If you get lost or find yourself in an unfamiliar area**, step into a restaurant or shop before using your phone to look at a map.

**Do not leave your bags unattended.** If someone asks you to watch their bags, or if someone offers to carry your luggage, politely decline and move elsewhere.

**Do not open your hotel room door to anyone you do not know** or are not expecting. Keep your doors locked when you are in the room. Close and lock windows when leaving.

**Keep your valuables secure.** Lock them in the safe when you are not in your room. When out, avoid placing items in the side or back pockets of clothes, purses, or bags. Do not leave your phone on a table. Do not hang bags on your chair or leave them at your feet.

**Avoid wearing identifying items.** Remove nametags or badges outside of associated venues.



# Cybersecurity Tips for Travel



The Olympic Games bring worldwide visibility. This makes the event and its attendees a prime target for cybercriminals. Use these tips to help protect your information, devices, and personal data.

## Malicious Activity

Expect an increase in Olympic Games or travel-related **phishing attempts**. Be cautious of emails and messages from **unknown users** and always **confirm the legitimacy of links before clicking**.

## Consider Your Posts

Be cautious when **posting your travel plans on social media**. If your account is not private, cybercriminals can see you are away from home and **find ways to use that** to their advantage.

## Remain Vigilant

Keep your devices in a **safe, locked location** when not in use. Your devices should have a **screen lock** or **auto-lock feature**, which prevents criminals from accessing them if stolen.

## Protect Your Device

Many public networks you connect to will have **no security**, exposing you to more cyber threats. Ensure all your devices have the **latest updates** and an **anti-virus software installed**. Use **VPN** to connect if possible.

# Bridgestone Security Operations Center



**Bridgestone is here for you. If you experience any safety, security, or medical challenges, the Bridgestone Security Operations Center (SOC) can help.**

## **When to contact us:**

- To report a medical, safety, security, or travel incident
- To request support and/or guidance for a medical, safety, security, or travel issue
- To report a security-related issue (suspicious activity or an identified concern)

## **How to contact the SOC**

 **Call** (at any time): +33 6 81 74 15 62

 **Email** (monitored daily from 07:00-22:00 local time):  
Paris2024SOC@bridgestone.eu

## **Emergency notification system**

- If you opted in during program registration**, the SOC may send you important information through our **emergency notification system (ENS)** in the event of a significant emergency.
- You may receive similar messages through **WhatsApp** (for registered app users\*), **SMS** (depending on country of origin), and/or **email** to the contact information you provided in your registration.
- If you receive an ENS message, please **follow the instructions and respond** as soon as it is safe for you to do so.



\*Please make sure you have the latest version of the application installed and you have accepted the most up-to-date privacy policy and terms of service.

**Take time now to save these important phone numbers in your mobile device and click the links for more safety and security content.**

## ***Paris Safety & Security Resources***

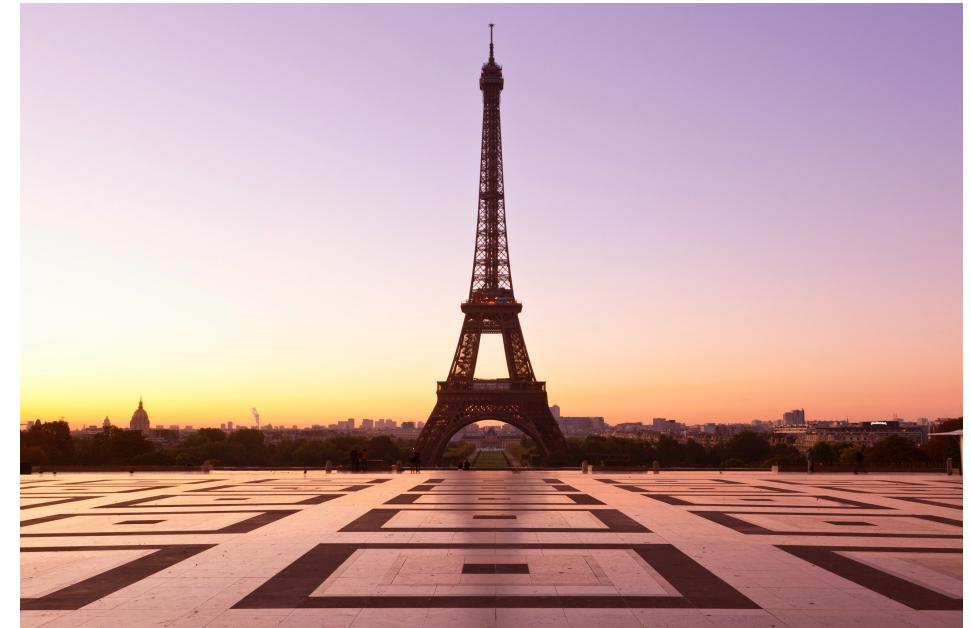
- [Staying Safe in Paris Brochure](#) (English only)
- [Find your local embassy](#)
- [Ma Sécurité](#) police support site

## ***Paris Emergency Numbers***

- European emergency number: 112

## ***Bridgestone SOC Contact Information***

- Phone Number: +33 6 81 74 15 62
- E-mail Address: [Paris2024SOC@bridgestone.eu](mailto:Paris2024SOC@bridgestone.eu)



***We look forward to seeing you in Paris soon!***

